



## ALPHA HITTING PROGRAM 2024-25

### WHY ALPHA?

**Experienced staff.** Career hitting coaches mixed with active MiLB and collegiate hitters provides our athletes with a valuable resource that you can't find in a book, online, or anywhere else. Personal experience. Our staff is committed to passing along their knowledge to athletes who are hungry to develop into the best versions of themselves.

**Advanced Technology.** At Alpha we invest in our process and our people. That includes providing our instructors and athletes with the best technology available so that we can measure and track our athletes development processes while also utilizing these tools to peak under the hood of the athlete and help them unlock their full potential.

**Proven Process.** Now in our 5th year, our process for development has continued to evolve and improve. We keep what works, find ways to improve what doesn't, and continue to pursue excellence alongside our athletes. We have no interest in working with hitters for a couple weeks and then never seeing them again. We want to be there with you in the trenches year-round.

**Recruitment Support.** Our collegiate and professional baseball relationships are of the utmost importance to us. We utilize data, video, and gameplay performance to support our recommendations to college coaches on your behalf. Our collegiate network spans across all divisions of NCAA, NAIA, and Juco and we work hard to make sure you find a fit that puts you in the best position to succeed and achieve your long term goals. In addition to our relationship network, we provide support via social media throughout the spring and summer seasons, highlighting our athletes as they excel on the field.

**Sport Performance Integration.** New in 2024-25 at Alpha is our Sport Performance Center, a 4,000 square foot weight room that will be led by Ryan Atkinson - a former Cincinnati Bearcat who reached AAA with the Arizona Diamondbacks. Ryan specializes in rotational over-head athletes and has ran his own training business in northern Kentucky for years. We're excited for him to join the Alpha family and have an immediate impact on our athletes.

### PROGRAM DETAILS

**Application Process.** Applicants fill out our online survey at which point our staff will review and notify them of their status. Once approved they will be invited to schedule their assessment on one of our Intake Days (these take place twice a month) which are performed by Kyle Weldon (hitting assessment), Ryan Atkinson (power screen) and Nick Rolhfs (ROM & Biomechanic).

**Consultation Meeting.** You're making a commitment to your training, we want you to see that we don't take that commitment lightly. After your assessment you will meet with Alpha staff to discuss training options. During this consultation we will review the results of your assessments and lay out our plan for your training over the next 3, 6, and 12 months.

**Scheduling.** Hitters will be scheduled based on their availability and frequency of training. Because this training program requires athletes to apply and be accepted, you can rest assured that whoever you are training with they are highly committed and will push you to improve. We will never exceed a 3:1 player to coach ratio in our skill training.

**Off Hours Facility Use.** Members of this program will have access to the cages during off hours. Typically these off hours are late at night and provide athletes of driving age an opportunity to get extra work in.

**Alpha Scout Day.** All members of this program will be invited to participate in Alpha Scout Day at no additional cost. This year our scout day will include BP, defensive evaluations, 60-yard dash, and live at-bats. This is an official Prep Baseball event.

**ARE YOU READY TO TAKE THE NEXT STEP IN YOUR DEVELOPMENT?**

**JOIN THE ALPHA FAMILY.**

**APPLY TODAY AT [ALPHABS.COM/APPLY](https://alphabsb.com/apply)**